



**ONTARIO  
ASSOCIATION OF  
OPTOMETRISTS**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**OA0 Symposium and InfoMart Opportunities April 12 - 14, 2024**

- \$300 LOGO RECOGNITION on the OA0 Symposium WEBSITE with a click through to your company or product URL
- \$2,000 30-SECOND VIDEO Partner-- to be aired at meal times during Symposium.
- \$1,500/day UVC Sanitizing and Charging Station Partner  
or \$2500 Station includes a digital display board for advertising your company  
for 3 days or product placed in the public spaces.
- \$5,000 Hotel Key Card Partner
- \$6,000 Name Badge Lanyard Partner
- \$7,000 InfoMart Delegate Bag Partner
- \$8,000 SUNRISE BREAKFAST & LEARN PARTNER (6 available)
- \$15,000 SATURDAY EVENING CLUB Co. PARTNER (5 available)
- \$20,000 THURSDAY EVENING NETWORKING PARTNER (1 available)
- \$45,000 PREMIER PARTNER (1 available)

\$ \_\_\_\_\_ **SUB-TOTAL SYMPOSIUM & INFOMART**

**OA0 IN-YEAR Partnership Opportunities**

**Education opportunities to connect with Optometrists:**

- \$3,000 Live Webinar Partner - 1-hour CE, evening session, OA0 Members
- \$4,500 eLearning Partner - 1-hour CE, on-demand learning
- \$20,000 OA0 Education Partner - 2-hours CE, part of themed one full day education event

*(Note – all sponsored education is Non-Cope.)*

**Bi-weekly Newsletter and E-Opportunities to connect with OA0 members:**

- \$500 Industry Announcement
- \$1000 Industry News Article (Basic)
- \$1,500 Industry News Article (Advanced)
- \$2,000 Industry Promotional Video
- \$2,200 Industry Promotional Eblast (Basic)
- \$2,500 Industry Promotional Eblast (Advanced)

\$ \_\_\_\_\_ **SUB-TOTAL IN-YEAR OPPORTUNITIES**

\$ \_\_\_\_\_ **TOTAL COMPANY PLEDGE for 2024 Partnership Opportunities with OA0**  
*(ADD Symposium & InfoMart + In-Year for total company pledge.)*

For additional information or questions about the 2024 partnership opportunities please contact:

**Bethany Carey,**  
Senior Director, Operations  
905-826-3522 | 800-540-3837 at Ext. 227 | Cell: 905-512-7422  
bcarey@optom.on.ca

Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

By signing this agreement I confirm, I represent and warrant that I am duly authorized to sign on behalf of my company named above in the amount pledged; and that I have legal capacity to execute and deliver the Agreement, and, that I have read and agree to the terms and conditions as outlined in the 2024 Partnership Opportunities Package as part of my, and my company's participation.

Following receipt of this signed Agreement and approval of the opportunity pledged, OA0 will issue an invoice with payment terms. For the OA0 Symposium & InfoMart Opportunities on April 12 – 14, 2024, payment in full is required by March 1, 2024. For all other opportunities, payment in full is due prior to the partnership activity.