



**ONTARIO  
ASSOCIATION OF  
OPTOMETRISTS**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**OAO Symposium and InfoMart Opportunities April 1 - 2, 2023**

- \$300 LOGO RECOGNITION on the OAO Symposium WEBSITE with a click through to your company or product URL
- \$1,500 OAO Pick-a-Prize
- \$2,000 30-SECOND VIDEO Partner-- to be aired at meal times during Symposium.
- \$1,500/day or \$2500 for 3 days UVC Sanitizing and Charging Station Partner  
Station includes a digital display board for advertising your company or product placed in the public spaces.
- \$5,000 Hotel Key Card Partner
- \$6,000 Name Badge Lanyard Partner
- \$7,000 InfoMart Delegate Bag Partner
- \$7,500 InfoMart Cappuccino Bar Partner

**PREMIER PARTNER:**

- \$55,000 Premier Partner

**INFOMART PARTNER: (THREE OPPORTUNITIES AVAILABLE)**

- \$45,000 InfoMart Partner

**SUNDAY LUNCH PARTNER:**

- \$40,000 Lunch and Lecture Partner

\$ \_\_\_\_\_ **SUB-TOTAL SYMPOSIUM & INFOMART**

**OAO IN-YEAR Partnership Opportunities**

**Education opportunities to connect with Optometrists:**

- \$3,000 Live Webinar Partner - 1-hour CE, evening session, OAO Members
- \$4,500 eLearning Partner - 1-hour CE, on-demand learning
- \$20,000 OAO Education Partner - 2-hours CE, part of themed one full day education event  
(Note – all sponsored education is Non-COPE)

**Bi-weekly Newsletter and E-Opportunities to connect with OAO members:**

- \$500 Industry Announcement
- \$1000 Industry News Article (Basic)
- \$1,500 Industry News Article (Advanced)
- \$2,000 Industry Promotional Video
- \$2,200 Industry Promotional Eblast (Basic)
- \$2,500 Industry Promotional Eblast (Advanced)

\$ \_\_\_\_\_ **SUB-TOTAL IN-YEAR OPPORTUNITIES**

\$ \_\_\_\_\_ **TOTAL COMPANY PLEDGE for 2023 Partnership Opportunities with OAO**  
(ADD Symposium & InfoMart + In-Year for total company pledge.)

Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

By signing this agreement I confirm, I represent and warrant that I am duly authorized to sign on behalf of my company named above in the amount pledged; and that I have legal capacity to execute and deliver the Agreement, and, that I have read and agree to the terms and conditions as outlined in the 2023 Partnership Opportunities Package as part of my, and my company's participation.

Following receipt of this signed Agreement and approval of the opportunity pledged, OAO will issue an invoice with payment terms. For the OAO Symposium & InfoMart Opportunities on April 1 – 2, 2023, payment in full is required by March 1, 2023. For all other opportunities, payment in full is due prior to the partnership activity.

**For more information, please contact**

**Bethany Carey,**

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