



Company: _____

Contact: _____

Phone: _____ Email: _____

OAO Symposium and InfoMart Opportunities in Niagara April 1 – 3, 2022

- \$250 LOGO RECOGNITION on the OAO Symposium WEBSITE with a click through to your company or product URL
- \$2,000 30-SECOND VIDEO Partner– to be aired at break times during Symposium. *(12 OPPORTUNITIES AVAILABLE 2-Friday, 7-Saturday, 3-Sunday –will be accepted as received)*
- \$1,500/day UVC Sanitizing and Charging Station Partner *(4 OPPORTUNITIES AVAILABLE)*
or \$2500 Station includes a digital display board for advertising your company or product placed in the public spaces at the SCCN.
for 3 days
- \$4,000 Hotel Key Card Partner
Be the brand that opens doors.
- \$5,000 Name Badge Lanyard Partner
Hang around every delegate every day of Symposium.
- \$6,000 InfoMart Delegate Bag Partner
Brand the bag for delegates to use over and over.
- \$7,000 InfoMart Cappuccino Bar Partner
Network with delegates at InfoMart over a specialty beverage.
- \$7,500 Event WiFi Partner - Your brand and logo will be the first thing delegates see each time they login to use WiFi.

FRIDAY EVENT PARTNERS:

- \$65,000 Networking Partner (Dinner & Networking, 250 delegates)
- \$55,000 Breakfast and Plenary Partner (Breakfast & 1hr-CE, all delegates)
- \$50,000 Lunch and Lecture Partner (Lunch & 1hr-CE, all delegates)

SATURDAY EVENT PARTNERS:

- \$23,000 STRATUS Networking Partner - (Dinner & Networking, 90 delegates)
- \$24,000 PELLER Networking Partner - (Dinner & Networking, 100 delegates)
- \$25,000 RAVINE Networking Partner - (Dinner & Networking, 100 delegates)
- \$27,000 TABLE ROCK & THE POWER STATION Networking Partner
(Dinner + Show & Networking, 100 delegates)

SUNDAY EVENT PARTNER:

- \$45,000 Lunch and Lecture Partner - (Lunch & 1hr-CE, all delegates)

\$ _____ **SUB-TOTAL SYMPOSIUM & INFOMART**

OAO IN-YEAR Partnership Opportunities

Education opportunities to connect with Optometrists:

- \$3,000 Live Webinar Partner - 1-hour CE, evening session, OAO Members
- \$4,500 eLearning Partner - 1-hour CE, on-demand learning
- \$20,000 OAO Education Partner - 2-hours CE, part of themed one full day education event

(Note – all sponsored education is non-cope.)

Bi-weekly Newsletter and E-Opportunities to connect with OAO members:

- \$500 Industry Announcement
- \$1000 Industry News Article (Basic)
- \$1,500 Industry News Article (Advanced)
- \$2,000 Industry Promotional Video
- \$2,200 Industry Promotional Eblast (Basic)
- \$2,500 Industry Promotional Eblast (Advanced)

\$ _____ **SUB-TOTAL IN-YEAR OPPORTUNITIES**

\$ _____ **TOTAL COMPANY PLEDGE for 2022 Partnership Opportunities with OAO**
(ADD Symposium & InfoMart + In-Year for total company pledge.)

Signature: _____ Date Signed: _____

By signing this agreement I confirm, I represent and warrant that I am duly authorized to sign on behalf of my company named above in the amount pledged; and that I have legal capacity to execute and deliver the Agreement, and, that I have read and agree to the terms and conditions as outlined in the 2022 Partnership Opportunities Package as part of my, and my company's participation.

Following receipt of this signed Agreement and approval of the opportunity pledged, OAO will issue an invoice with payment terms. For the OAO Symposium & InfoMart Opportunities on April 1 – 3, 2022, payment in full is required by March 1, 2022. For all other opportunities, payment in full is due prior to the partnership activity.

**For additional information or questions about the 2022 partnership opportunities please contact:
Bethany Carey, Senior Director, Member Services and Professional Affairs
By phone: 905-826-3522 or toll free 800-540-3837 at Ext. 227 / Mobile: 905-512-7422**



ONTARIO
ASSOCIATION OF
OPTOMETRISTS

**SYMPOSIUM
& InfoMart**

Terms and Conditions for Exhibitors

Complete OAO Symposium and InfoMart terms, conditions and policies are included in the Exhibitor Logistics Manual that will be available at the Exhibitor Registration site and OAO InfoMart & Symposium.

1 **OAO Exhibitor Policy:**

OAO will not partner, engage or do business with any company or entity that sells prescription eye wear or contact lenses without the requirement of a valid prescription, including that company's parent company and its wholly owned subsidiaries.

2 **Cancellation Policy:**

Cancellations must be received in writing by the Ontario Association of Optometrists before 5:00 p.m. on February 28, 2022 and will be refunded at fifty percent (50%) of the total value of the exhibit fee. Exhibits cancelled after 5:00 p.m. on February 28, 2022 are non-refundable.

3 **Booth Assignment:**

Booth space will only be assigned upon receipt of a signed Exhibit Contract and payment in full to OAO for space and services as specified in this OAO Partnership Program 2022 and contract. Sponsoring companies will be given priority assignment. No postdated cheques, please. OAO reserves the right to withdraw any booth or booths from sale and adjust the floor plan without notice. Every effort will be made to contact vendors should their booth or location be impacted by a change.

- **All exhibits MUST be set and ready no later than 12:00 PM on Friday, April 1, 2022.** No exceptions. If an exhibit is not ready by 12:00 PM, OAO reserves the right to remove the exhibit from the show floor.
- Move-in time for exhibitors is 7:00 AM – 12:00 PM on Friday, April 1, 2022.
- Move-in time for exhibitors with 4+ booths is available from 4:00 to 8:00 PM on Thursday March 31, 2022 and your confirmed move-in time will be emailed to you in advance of the show. You are responsible for making arrangements to move in at your designated time.

4 **COVID Protocol:**

Your health and safety is our top priority. As part of this commitment, we've taken proactive steps to help support a safe experience. Everyone in attendance, including delegates, vendors and staff, must be fully vaccinated, wear a face mask and comply with provincial COVID-19 public health measures (except those with a medical exemption). For further information, please read our [Duty of Care](#) document.

5 **Registration for Badges:**

Only employees or contracted individuals of exhibiting firms will be permitted to work in your exhibit booth area. Access to functions of the Symposium is restricted to members of the Association, their staff members, or guests of the Association. Representatives working at your booth must register as a representative via the exhibitor registration site before March 18, 2022 or via the link emailed as part of your exhibit registration confirmation. Representative registrations are restricted to four (4) per booth. No substitutions are permitted after the show has opened. All exhibit staff members must wear their OAO name badges at all times when in the exhibit hall.

6 **Exhibit booth details:**

- Each standard booth space is 10' wide x 8' deep.
- Each booth includes traditional black pipe and drape with 8' high back wall and 36" high rail dividers. Island booths will not include pipe and drape, and multiple booth blocks will not include side rails unless requested.
- Each booth includes one table (6' long x 2' wide) and two chairs.
- Complimentary listing of company name and booth number on the InfoMart floor plan.
- Up to four (4) complimentary passes for company representatives per booth. **No exceptions** (maximum 4 persons to comply with fire code regulations).

7 **Acceptance:**

OAO reserves the right to accept or reject any application for exhibit space or partnership. Exhibitors may not sublet exhibit space. Exhibit space cannot be used to display any items for which the exhibitor is not a representative. Management reserves the final decision on acceptability of display materials and exhibit content.

8 **Insurance:**

All exhibitors must provide proof of insurance (general liability) to OAO prior to move in or have copy available upon request on-site. Details about how to submit certificate of insurance are provided within the 2022 Exhibitor Manual.