



Company  
Name:

Company  
Contact:

Phone:

E-Mail:

## OAO PARTNERSHIP PLEDGE FORM 2021

### OAO VIRTUAL SYMPOSIUM OPPORTUNITIES

April 17 – 18, 2021

- \$200 LOGO RECOGNITION** on the Symposium REGISTRATION site under the designated Partner Page/Tab with a click through to your company or product URL
- \$250 LOGO RECOGNITION** on the OAO Symposium WEBSITE with a click through to your company or product URL
- \$1,800 30-SECOND VIDEO** - to be aired at break time on Saturday or Sunday.  
*(7 OPPORTUNITIES AVAILABLE - will be accepted on a first come first received basis)*
- \$2,000 LOGO RECOGNITION – BE FEATURED** on the OAO Symposium LANDING PAGE for OAOs virtual education April 17 - 18, 2021  
*(3 OPPORTUNITIES AVAILABLE - will be accepted on a first come first received basis)*
- \$2,500 2 MINUTE VIDEO** - to be aired over the lunch break one Saturday, one Sunday.  
*(2 OPPORTUNITIES AVAILABLE - will be accepted on a first come first received basis)*

\$

**TOTAL COMPANY PLEDGE for  
2021 Partnership Opportunities  
with OAO (TOTAL SPEND)**

Signature

Date Signed

By signing this agreement, I confirm and warrant that I am duly authorized to sign on behalf of my company named above in the amount pledged, that I have legal capacity to execute and deliver the Agreement, and that I have read and agree to the Terms and Conditions as outlined in the 2021 Partnership Opportunities Package as part of my own and/or my company's participation.

Electronic payment terms will be provided at the time of invoicing. For the OAO Virtual Symposium Opportunities on April 17 – 18, 2021, payment in full is required by April 15, 2021. For all other opportunities, payment in full is due prior to the Partnership activity.

### OAO YEAR LONG PARTNERSHIP OPPORTUNITIES

#### EDUCATION OPPORTUNITIES TO CONNECT WITH OPTOMETRISTS:

- \$2,000 LIVE WEBINAR PARTNER** 1-hour continuing education course, evening session
- \$2,500 eLEARNING PARTNER** 1-hour continuing education course, for on-demand learning

#### BI-WEEKLY NEWSLETTER AND E-OPPORTUNITIES TO CONNECT WITH OAO MEMBERS:

- \$500 INDUSTRY ANNOUNCEMENT**
- \$1000 INDUSTRY NEWS ARTICLE (Basic)**
- \$1,300 INDUSTRY NEWS ARTICLE (Advanced)**
- \$1,500 INDUSTRY PROMOTIONAL VIDEO**
- \$2,000 INDUSTRY PROMOTIONAL EBLAST (Basic)**
- \$2,500 INDUSTRY PROMOTIONAL EBLAST (Advanced)**

### WHAT ELSE IS IN IT FOR ME? WHAT'S OUR COMPANY'S TOTAL ROI?

Take your total company "spend" and check off what else you will get for your investment!

- UP TO \$2,500 2021 PARTNER** *(additional logo recognition)*
- \$2,501 - \$5,000 BRONZE PARTNER** *(\$500 more in ROI)*
- \$5,001 - \$7,500 SILVER PARTNER** *(\$1,500 more in ROI)*
- \$7,501 - \$10,000 GOLD PARTNER** *(\$3,500 more in ROI)*
- \$10,001 - \$15,000 PLATINUM PARTNER** *(\$4,000 more in ROI)*
- \$15,000 ++ PLATINUM PLUS PARTNER** *(\$6,300 more in ROI)*

### TO COMPLETE AND SUBMIT THIS PARTNERSHIP PLEDGE FORM:

- 1 Enter all required information to complete your pledge form.
- 2 Once your form is completed, 'SAVE AS' to your desired folder or desktop.
- 3 Email your completed form to **Bethany Carey** at [bcarey@optom.on.ca](mailto:bcarey@optom.on.ca)

You will receive an email within 2 business days acknowledging receipt of your pledge form, followed by confirmation and an invoice, for the partnership opportunities you have selected within 10 business days. \* See Terms and Conditions for partnership withdrawals.

# Thank you for Partnering with OAO for 2021.

## The following are the Terms and Conditions of your Partnership:

- OAO reserves the right to approve or decline any Partnership application.
- All Partnerships are for 2021 OAO opportunities.
- Partner applicants will be advised within ten business days whether their Partnership Pledge request has been approved and accepted.
- OAO reserves the right at any time to change the offerings available, or negotiate Partnerships beyond this package.
- Partnerships involving any educational programming are required to submit in advance full course outlines and speaker information for OAO review and approval.
- OAO and its officers, directors, agents, members and employees shall not be responsible for any loss, damage, theft or injury to invitees, attendees, employees or agents of the Partner/Company during all 2021 OAO events, and the Partner/Company waives, releases and indemnifies the OAO in respect of any such loss, damage, theft or injury, howsoever caused.
- The Partner/Company grants to OAO a worldwide, non-exclusive, royalty-free, sub-licensable license to use the Partner's/Company's logos and trademarks provided to OAO in accordance with the partnership.
- In the event that a Partner or Company changes its logos or trade-marks at any time, the Partner/Company agrees that OAO shall not make any changes to the materials that include the logos or trade-marks provided to us in connection with the Partnership. If requested in writing, and updated materials are provided by the Partner/Company, no later than 15 days prior to the Partnership activity, OAO does not guarantee the change prior to the activity, however agrees to make every effort to make the requested change.
- All intellectual property rights (including, but not limited to, copyright, design rights, and to any rights accruing in OAO's trade-marks in, or arising out of, or in connection with, the partnership shall be solely and exclusively owned by OAO, together with any goodwill therein, and the Partner/Company shall not acquire any rights to the intellectual property.
- The Partner/Company shall not do, or permit anything to be done, which may prejudice or harm the reputation of OAO's trade-marks, and shall not use OAO's trade-marks in any way, other than in the manner set out herein, or otherwise agreed upon in writing.

## Payments:

- All Partnerships are to be paid in full before the partnership activity commences.
- If payment is not received, OAO reserves the right to remove your company as a Partner unless special arrangements have been made and accepted and agreed to, by both parties.
- Payments can be made by credit card or other approved electronic means. OAO's Senior Finance Manager will provide acceptable electronic payment means when the partnership invoice is sent to the partner.
- For the OAO Virtual Symposium Opportunities on April 17 – 18, 2021, payment in full is required by April 15, 2021.
- For all other Partnership opportunities, payment in full is due prior to the Partnership activity.

## Payment Inquiries:

May be directed to **Kanan Shah**, Senior Finance Manager, by telephone at: 905-826-3522, or toll free at: 1-800-540-3837, Ext. 244, or by email at [kshah@optom.on.ca](mailto:kshah@optom.on.ca)

## Partnership Cancellation:

### OAO Virtual Symposium Opportunities on April 17 – 18, 2021

Once a Partnership Pledge Form has been completed and submitted, the partner/company has 10 days to withdraw up to April 1, 2021. Partnership pledges received after April 1, 2021 for OAO's Virtual Education April 17-18, 2021 will be considered final and the partner will be invoiced in full.

### All other 2021 Partnership opportunities:

Once a Partnership Pledge Form has been completed and submitted, the Partner/Company has 10 days to withdraw, unless the Partnership Pledge withdrawal request is received within 10 days of the date of the actual scheduled Partnership activity, in which case the Partnership will be considered final and the Partner will be invoiced in full.

For additional information or questions about the 2021 Partnership opportunities please contact:  
**Bethany Carey, Senior Director, Member Services and Professional Affairs**  
By phone: 905-826-3522 or toll free 800-540-3837 at Ext. 227 or by email at [bcarey@optom.on.ca](mailto:bcarey@optom.on.ca)