

Terms and Conditions for Sponsors

OAO Policy: The Ontario Association of Optometry (OAO) will not partner, engage or do business with any company or entity that sells prescription eye wear or contact lenses without the requirement of a valid prescription, including that company's parent company and its wholly owned subsidiaries.

- OAO reserves the right to approve or decline any sponsorship application.
- All sponsorships are for 2027 OAO events.
- Applicants will be advised within ten business days whether the application has been approved.
- OAO reserves the right at any time to change offerings available or negotiate sponsorships beyond this package.
- Where the sponsorship involves any educational programs or workshops as noted herein, the company must supply presentation and course outlines in advance, and speaker information for prior approval. OAO may charge non-members to attend said events.
- OAO and its officers, directors, agents, members and employees shall not be responsible for any loss, damage, theft or injury to invitees, attendees, employees or agents of the sponsor/company during all 2027 OAO events, and the sponsor/company waives, releases and indemnifies the OAO in respect of any such loss, damage, theft or injury, howsoever caused.
- The sponsor/company grants to OAO a worldwide, non-exclusive, royalty-free, sublicensable license to use the company's/sponsor's logos and trademarks provided to OAO in accordance with the sponsorship.
- In the event that a sponsor or company changes its logos or trademarks at any time, the sponsor/company agrees that OAO shall not make any changes to the materials that include the logos or trademarks provided to us in connection with the sponsorship.
- All intellectual property rights (including, but not limited to, copyright, design rights, and to any rights accruing in OAO's trademarks in, or arising out of, or in connection with, the sponsorship shall be solely and exclusively owned by OAO, together with any

goodwill therein, and the sponsor/company shall not acquire any rights to the intellectual property.

- The sponsor/company shall not do, or permit anything to be done, which may prejudice or harm the reputation of OAO's trademarks, and shall not use OAO's trademarks in any way, other than in the manner set out herein, or otherwise agreed upon in writing.
- Prerecorded MP4 Videos must be received by March 8, 2027.

Notwithstanding any other policies, OAO, in its sole discretion, reserves the right to choose its sponsors to ensure alignment with its goals and objectives.

Notwithstanding anything to the contrary herein, the aggregate liability of the Ontario Association of Optometrists to a sponsor for any loss or damage arising under or in relation to an Exhibit Contract or any agreement between the Ontario Association of Optometrists and a sponsor in relation to exhibit space at the Ontario Optometric Conference, regardless of the basis of liability (whether based upon an action or claim in contract, warranty, equity, negligence, intended conduct or otherwise) shall not exceed the fees or amounts paid by the sponsor to the Ontario Association of Optometrists for the rental of the booth(s) under the Exhibit Contract or a related contract.

Payments:

- All sponsorships are to be paid in full before the sponsorship activity commences.
- If payment is not received, OAO reserves the right to remove your company as a sponsor unless special arrangements have been made, accepted and agreed to by both parties.
- Payments can be made by credit card or other approved electronic transfer.
- Sponsor payments are due on or before April 2, 2027.
- Overdue balances will accrue interest at 2% per month (24% per annum)
- Applications received after April 2, 2027, will be invoiced, requesting immediate payment.

Cancellation:

- Once a sponsorship application has been completed and submitted, your company has five days to withdraw.



For more information contact:

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